



artisan
kuliner
group

Make your *foodprint* in the

WORLD with AKG

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ABOUT

Artisan Kuliner Group is an F&B company established in 2016, whose heart and soul originated from our creator's love and expertise in patisserie, fine artisan chocolate, and specialty coffee.

Bakerman, Canton 108, Canton 168, Noesaka, KAKAW, Polobund, Super Yumcha, Social Affair, Artisan Social Affair and PIER No.12 are the ten brands we presently run in total.

Our position in Jakarta's F&B business has gotten stronger over the years, and we have a few more exciting projects coming up in the second half of 2024.

As a group, we believe that the F&B area has endless possibilities. Our major goal is to dive into various cuisines and concepts that are exciting and fresh.

Today, we've already tackled Western, international, Chinese, and Indonesian cuisines. We also intend to explore more cuisines in the future, including French, Italian, Korean, and Japanese.

Our company believes in the importance of using high-quality ingredients to provide customers with a pleasurable but lasting experience.

OUR BRANDS

baker
man

CANTON 

超级点心
SUPER
YUM
CHA

Social
affair
coffee &
bakehouse

CANTON 


KAKAW



artisan
SOCIAL AFFAIR


NOESAKA

PIER NO
12
SEAFOOD MARKET & SEASIDE BAR

Our group has begun to expand its footprint in Jakarta and the neighboring areas.

We currently have 20 operating outlets, with 1 additional outlet on the way in the final quarter of 2024.

PRESENCE



SOUTH

- Social Affair - Townsquare Cilandak
- Social Affair - AEON Mall Tanjung Barat
- Bakerman - ASHTA District 8
- Bakerman - Pondok Indah Mall 3
- KAKAW Fine Chocolate & Patisserie - ASHTA District 8
- Canton 108 - ASHTA District 8
- Super Yumcha - Townsquare Cilandak
- Bakerman with its Coffee Roastery - One Satrio
- Noesaka - One Satrio

CENTRAL

- Social Affair - Senayan City Mall

NORTH

- Social Affair - PIK Avenue
- Social Affair - Mall Kelapa Gading
- Artisan Social Affair - Mall of Indonesia
- Polobund - PIK Avenue
- Super Yumcha - Central Market PIK
- Bakerman - Central Market PIK
- Canton 168 - Batavia Golf Island PIK
- Pier no.12 - Land's End PIK 2

Upcoming: • Noesaka - Land's End PIK 2 (2024)*

NEIGHBOURING AREAS

- Social Affair - AEON Mall BSD City
- Social Affair - Summarecon Mall Bekasi

*upcoming new outlet in 2024

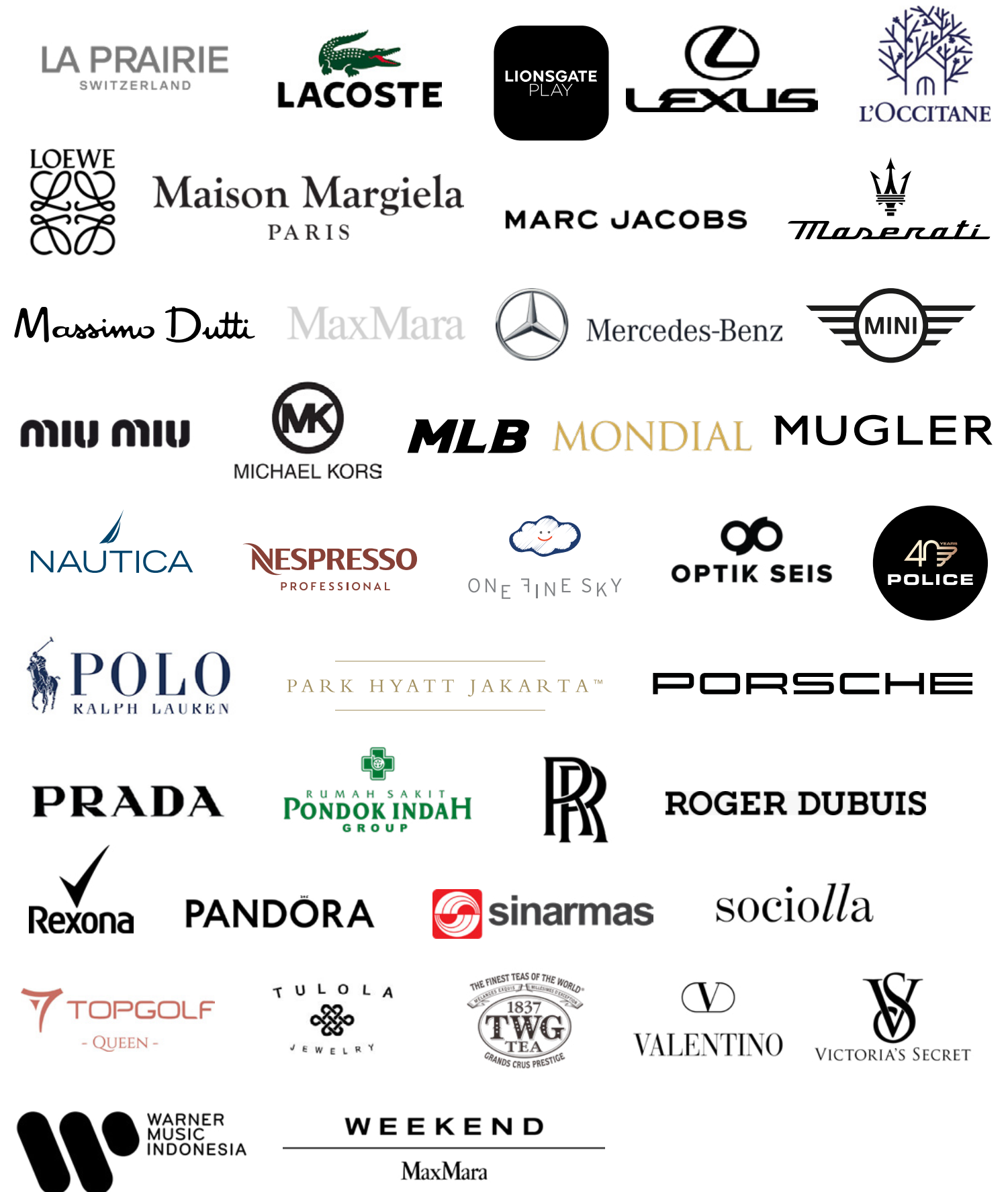
OUR CLIENTS

Numerous upscale brands have trusted us in catering their events and also for some, to create customised package during festive season.

We also have done some successful collaborations in the past with some big names in F&B industry.

We have been able to establish our name over the years and create a memorable impression of our catering staff outside of our physical stores by providing the highest quality and professionalism.

Here are the names we now served, or have served in the past:



CATERING EVENTS

Our catering services can be done both on-site in one of our establishment, and off-site at the clients' location. It is a full catering service when our team will be there before the event for preparation, throughout, and also after the event to make sure the area is back to its impeccable condition when the event is done.

Our culinary expertise, creativity, personalization, and reliability are what keep our clients coming back to us.



FERRAGAMO



LOEWE

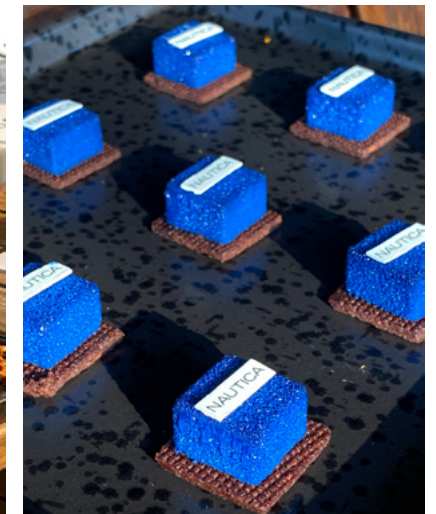


BVLGARI



CATERING EVENTS

S buttonscarves



HUGO BOSS



FENDI



NAUTICA

Terms & Condition for Event

- **Minimum Order Requirement:**
The minimum order for offsite events or catering is IDR 20,000,000⁺⁺.
- **Customization:**
Food and beverage customization is available if the minimum order requirement is met.
- **Menu Selection:**
Clients can select existing food and beverage options from the provided catalogue for orders less than IDR 20,000,000⁺⁺.
- **Food Testing:**
Food testing will commence once the quotation is signed and the down payment is received.
- **Finalization:**
All event details must be finalized at least 1 week prior to the event.
- **Order Quantity:**
The minimum order quantity for food and beverages is 25 pieces per type.
- **Revisions:**
A maximum of two revisions are allowed after the food testing.

CUSTOMIZED

MONDIAL

F
FENDI

RR

GRAND
HYATT™
JAKARTA



MARC JACOBS

FERRAGAMO

PRADA

L
LEXUS



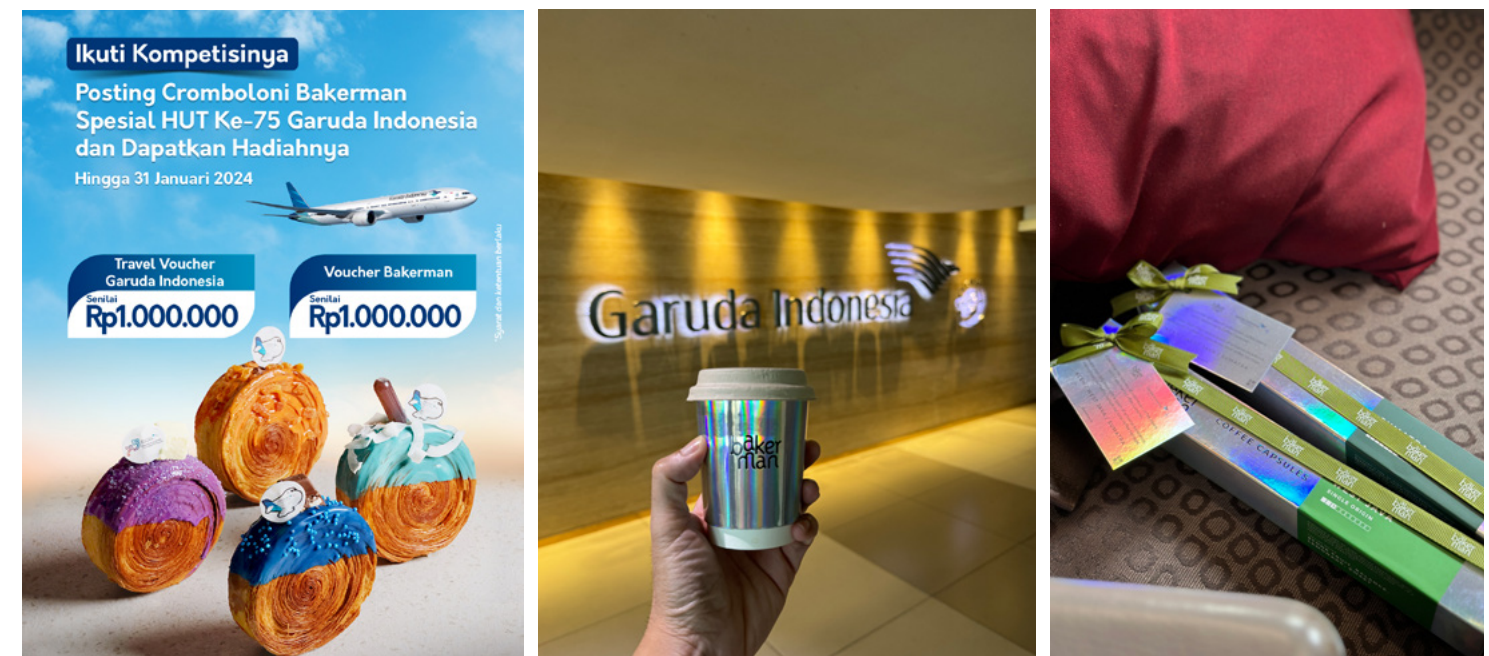
COLLABORATION & SPONSORSHIP

We're fortunate to collaborate with various brands, both national and international, to create a more engaging menu that draws in more people as well as multiple beverage pairing campaigns.

Recently, we had a major successful collaboration with Magnum that launched Magnum Lounge in our Bakerman's Ashta outlet and secret menu in all Bakerman's outlets.

Aside from that, we partnered with Garuda Indonesia and participated with their 75th Anniversary celebration.

Here are a few brands that we had the pleasure to collab in the past:



WHOLESALE

Aside from catering, we also provide wholesale services to a few brands in Jakarta and Bali. Wholesale items include a variety of artisanal chocolates and chocolate powder.

In the future, we hope to distribute our coffee beans and baked goods wholesale.

